

Business coaching club launched

Established in Newcastle for almost 30 years, VBD Chartered Accountants has launched a new business division in addition to their already successful accountancy and business development services.

10X Newcastle launched on 15 May with a dynamic event titled: "The Edge - Gaining The Unfair Advantage & Increased Profits" at Newcastle Panthers, with one of Australia's leaders in the field of business and peak performance – Michael Sheargold.

Almost 400 people attended this hard hitting three hour event which gave attendees specific tools that would empower them to achieve business goals in 2008. Mr Sheargold took the audience through some of the secrets of success that he and others have acquired over decades of studying and working with elite individuals and businesses around the world.

The 10X Newcastle business coaching club is designed to literally take businesses to the 1X, 2X, 3X, 4X and far beyond. 10X Newcastle is focused on



A scene from the launch of 10X Newcastle

growing businesses, and making them stand out from competitors.

It is critical to note that a 10X Business Coach is not just anyone – they must be highly trained and qualified individuals. 10X Newcastle Business Coach, Trevor Monaghan explains "My role as your 10X Coach is simple. It is to absolutely and without question, have you win. More specifically, have you produce results beyond what even you thought possible for your business and consequently, for yourself and your life."

To help local businesses, 10X New-

castle is offering all Hunter Business Review readers a complimentary "Discovery Consultation" valued at \$590.

The consultation is designed to discover the hidden leverage points in a business – the very real "levers and dials" that immediately lift results without huge expense and drive profits upwards. At this obligation-free meeting, 10X Newcastle will take approximately an hour and a half to carry out strategic analysis of where a business is now and where the owner wants it to be. The meeting will look at the financial, marketing and other "levers and dials" of the particular business and personal situation.

As well as discovering ways to immediately impact on results, the meeting will review the likely positive financial impact 10X Coaching Club would offer, the expected return on investment and how the business can be made to work for the owner.

Call 10X Newcastle on 4952 8211 to take advantage of the offer.